

SHARING KNOWLEDGE TO INCREASE EFFICIENCY.

COTTON USA's new Mill Exchange Program is an innovative idea that offers mills an inside look at how their industry peers do business and enhance productivity.



What is the Mill Exchange Program?

Mills in Thailand, Vietnam, Indonesia and Turkey opened their doors to fellow mill owners and cotton buyers in the region. Participants were invited to tour their peer's facilities and see every step of their process – from the warehouse to the spinning room. Classroom sessions were held to answer questions and encourage further discussion.



I find the program very beneficial to my company and my team.

**-Executive Mill Director,
Thai Industries Development Co., Ltd.**

What did they learn?

Host mills were happy to share the ways in which their business improves efficiency along with other best practices. They were also able to demonstrate how U.S. cotton plays a vital role in creating those efficiencies. Thanks to the longer, stronger fibers of U.S. cotton, mills can:

- Maximize performance in high speed spinning and weaving processes
- Apply special dyeing and finishing techniques used on yarn
- More easily employ new yarn production processes

...We will use more U.S. cotton.

**- Mill Managing Director,
PT. Lucky Print Abadi**



What's the bottom line?

Participants saw first-hand the value of U.S. cotton for their business.

89%

of participants intend to buy more U.S. cotton.

18.5%

the cost savings U.S. cotton's fiber processing advantages can bring to your business.*

If you would like to participate in the next Mill Exchange Program or just want to learn more, contact your local representative.

*Research study conducted by Yehia Elmogahzy and David Sasso on behalf of Cotton Council International, 2016.